

The Myth, The Reality and The Magic of VoIP

What is VoIP and the IP PBX?

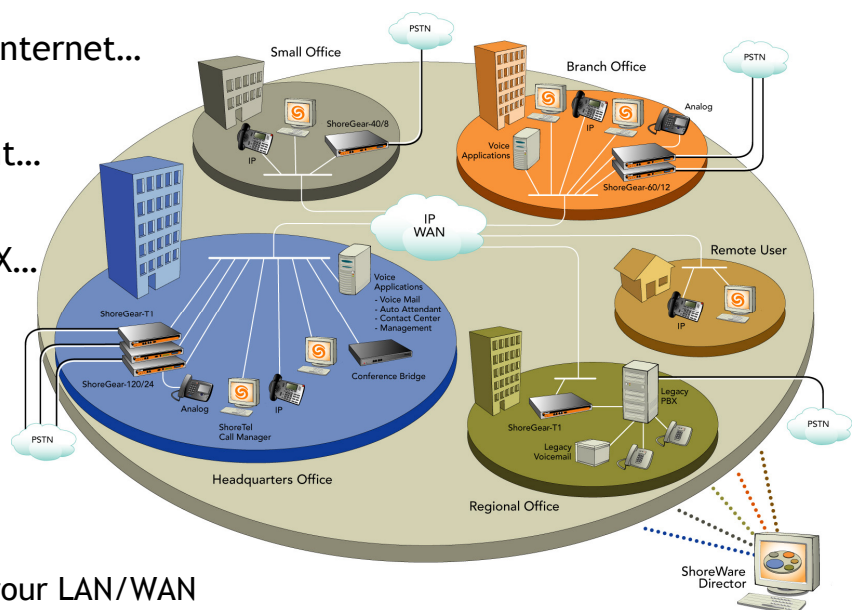
The VoIP PBX offers a viable alternative to the Legacy PBX, delivering improved application integration, scalability, and multi-site management

What can VoIP do for my business?

Reduce Costs, Increase Productivity and Improve Customer Relations

The Myth

- ✘ All Calls are made over the Internet...
- ✘ More Expensive...
- ✘ VoIP is difficult to implement...
- ✘ Poor Voice Quality...
- ✘ Not as reliable as Legacy PBX...



The Reality

- ➔ Internal calls are made over your LAN/WAN
- ➔ External calls are made over the same Public Telephone Network you use today
- ➔ Initial Costs are very similar to or lower than Legacy PBX
- ➔ The Total Cost of Ownership is lower due to Reduced Maintenance and Administration
- ➔ VoIP is easier to implement
- ➔ Existing Legacy PBX Systems can be phased into VoIP
- ➔ Voice Quality is equal to or better than the Legacy PBX
- ➔ IP PBX Reliability is better than the Legacy PBX due to:
 - Limited number of components
 - Modular design
 - Distributed intelligence
 - System Redundancy

The Magic

Reduced Costs

- Elimination of Voice Network Costs
- Lower System Support and Maintenance Costs
- Single Interface for System Management of PBX and Voice Mail for all sites
- Elimination of Telephone Move Cost
- Single Cable Run for both Voice & Data
- Modular/Scalable Growth
- Less Equipment Space Required
- Lower Power Requirements
- Reduced Long Distance Charges

Increased Productivity

- Increased Desktop Functionality with MIS Outlook Integration
- Improved Access to Mobile Worker
- Wireless Phones

Improved Customer Relations

- Direct Customer access to employees at all sites
- MS Outlook Calendar initiated voice mail greetings
- Integrated call handling modes
- Find-Me/Follow-Me to Off Site locations
- Unified Messaging with voice mail in email

Please contact us to find out more about what VoIP can do for your company.

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